



SkillsUSA: Champions at Work

SkillsUSA Minnesota State Leadership and Skills Conference (SLSC) • April 12 - May 1, 2021

This year's State Leadership & Skills Conference will be held virtually and locally.

Look for us to be back in person April 7-10, 2022!

What is SkillsUSA?

SkillsUSA is a national nonprofit education organization. It is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA serves middle school, high school and college students in programs preparing them for trade, technical and skilled service (including health occupations). We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics.

Become a Partner with SkillsUSA

SkillsUSA Minnesota partners are supporters of career and technical education, and of career exploration as a path to training and careers. Our partners have an opportunity for input into skill training, a chance to recruit top technical students and the opportunity to help develop America's future workforce. Industry partnerships make our work possible. Partners can provide monetary sponsorship, in-kind donations, prizes for SLSC career competition winners, contest supplies and materials, scholarships, etc. SkillsUSA Minnesota also seeks partners to develop, facilitate and judge career competitions held during our State Leadership & Skills Conference, making sure each reflect industry standards.

How Sponsorship Dollars are Used

SkillsUSA Minnesota is committed to helping young people find their direction, while also helping industry engage with their future talent pool. Your generous financial support of our organization allows us to develop and enhance our Show Me Skills event series which offers middle and high school students the opportunity to participate in hands-on career exploration activities throughout Minnesota. These activities allow us to introduce students to a wide variety of careers while connecting them with SkillsUSA, therefore working toward solving the long-term talent pipeline problem so many industry partners face. Sponsorship allows SkillsUSA Minnesota to reduce or eliminate registration fees for student participation in Show Me Skills events. There are currently 6 Show Me Skills events in development for the 2021-22 school year.

Contact:

Jessa Dahmes, Executive Director
executive.director@mnskillsusa.org / 715.225.4784



Key SLSC Statistics: (Historically)

Student Attendees: 500+

Total Volunteers: 400+

SkillsUSA Minnesota Membership: 1,300 members in over 40 chapters

Observers are Welcome!

Over 80 contests in areas of:

Architecture & Construction, Transportation, Manufacturing, STEM, Arts, Audio/Video Technology, Health Science, Hospitality & Tourism, Information Technology, Leadership & more!

www.mnskillsusa.org



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SkillsUSA Minnesota State Leadership and Skills

Conference (SLSC) • April 12 - May 1, 2021

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PLATINUM PARTNER \$15,000-\$20,000+

- Recognized as overall state conference partner; your company will be associated with SkillsUSA Minnesota and name/logo will appear on all promotional conference items
- Official partner of closing awards ceremony; signage & opportunity to address audience
- Name/logo partner link in mobile app for SLSC
- Prime exhibitor booth space at preferred industry contest and/or conference venue
- Name/logo recognition in large print on conference t-shirt, sleeve of new state officer polos, our website home page with partner link, promotional materials/brochures and in social media posts throughout the year
- Access to advisor directory, networking opportunity with advisors, & allowed an "email blast" to advisors once per quarter.
- First refusal rights to lead a 20 minute Business & Industry breakout session for teachers and students during the State Leadership and Skills Conference, 10 minute speaking opportunity at Awards Ceremony at State Championships and an opportunity to participate in the Advisor's Summer Workshop
- Name/Logo recognition as sponsor on marketing for all Show Me Skills events & on our website partnership page

GOLD PARTNER \$10,000-\$14,999

- Name/logo partner link in mobile app for SLSC
- Prime exhibitor booth space at preferred industry contest and/or conference venue
- Name/logo recognition on SLSC conference t-shirt
- Name/Logo recognition as sponsor on marketing for four (4) Show Me Skills events & on our website partnership page
- Access to advisor directory, networking opportunity with advisors, & allowed an "email blast" to advisors twice a year
- 5 minute speaking opportunity at Awards Ceremony at State Championships and an opportunity to participate in the Advisor's Summer Workshop

SILVER PARTNER \$5,000-\$9,999

- Name Announcement during Awards Ceremony at State Championships
- Name/Logo recognition as sponsor on marketing for three (3) Show Me Skills events & on our website partnership page
- Name/logo partner link in mobile app for SLSC
- Prime exhibitor booth space at preferred industry contest and/or conference venue

BRONZE PARTNER \$2,500-\$4,999

- Name Announcement during Awards Ceremony at State Championships
- Name/Logo recognition as sponsor on marketing for two (2) Show Me Skills events & on our website partnership page
- Name/logo partner link in mobile app for SLSC
- Prime exhibitor booth space at conference venue

CONTRIBUTOR \$1,000-\$2,499

- Name/Logo recognition as sponsor on marketing for one (1) Show Me Skills event & on our website partnership page
- Exhibitor booth space at SLSC conference venue